

# SISTAM2018

The Fourth South American Symposium in  
Signal Transduction and Molecular Medicine  
October 14 - 19, 2018

## SUPPORT OPPORTUNITIES

### SPONSOR OF THE AUDITORIUM

There will be only one Sponsor of the Auditorium.

- The Auditorium will be named after the Sponsor during the time of the meeting.
- A banner, provided by the Sponsor, will be placed at the entrance of the Auditorium or on stage.
- Acknowledgement in Sponsor's List in Program book.
- Logo of Sponsor in Sponsors List at the SISTAM.ORG website.

**Fee: U\$10,000.**

### SPONSOR OF POSTER SESSION

There will be only one Sponsor of Poster Session.

- The Poster Session Room will be named after the Sponsor during the meeting.
- A banner, provided by the Sponsor, will stand at the entrance of the Poster Room.
- Acknowledgement in Sponsor's List in Program book.
- Logo of Sponsor in Sponsors List at the SISTAM.ORG website.

**Fee: U\$8,000**

### SPONSOR OF KEYNOTE SPEAKER SESSIONS

There will be two Sponsors, one for the Opening Keynote Speaker and one for the Closing Keynote Speaker. These sessions will take place on the evening of October 14<sup>th</sup>, right after the Welcoming introduction, and on October 19<sup>th</sup> during the closing remarks.

- Acknowledgement of Sponsor's support during introduction of Keynote Speaker.
- Acknowledgement in Sponsor's List in Program Book.
- Logo of Sponsor in Sponsors List at the SISTAM.ORG website.

**Fee: U\$5,000**

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## PROMOTIONAL SUPPORT OPPORTUNITIES

### MEETING BAGS \*

The Supporter will provide 200 meeting bags.

- Bags will have the logo of SISTAM 2018 over the logo of the Supporter.
- Logo of Sponsor in Sponsors link at the SISTAM.ORG website
- Acknowledgement in Sponsor's List in Program book.

**Fee: U\$3,000**

### NOTEPADS AND PENS \*

The Supporter will provide notepads and pens for 200 participants.

- Notepads and pens will have the name and logo of Supporter.
- Logo of Sponsor in Sponsors link at the SISTAM.ORG website
- Acknowledgement in Sponsor's List in Program book.

**Fee: U\$3,000**

### NAME TAGS AND LANYARDS \*

The Supporter will provide name-tags and lanyards for the meeting. The Sponsor and SISTAM-2018 representative will coordinate details for printing the names of Participants to be completed a month before the event.

- The name tags will include the Supporter's name and logo
- Logo of Sponsor in Sponsors link at the SISTAM.ORG website
- Acknowledgement in Sponsor's List in Program book.

**Fee: US\$2,000**

\* Promotional items will be designed by the Supporter, with the approval of the SISTAM's representative prior to production. The Supporter will cover costs for the local production of items to the meeting. These costs are in addition to the respective fee. Members of SISTAM 2018 will distribute the items at the meeting.

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## ADVERTISING OPPORTUNITIES

### BACKCOVER OF THE PROGRAM BOOK

The printed Program Book includes the Abstracts and meeting Agenda. There will be only one Sponsor of the back-cover.

- One-page color advertisement with name and logo of company on the back-cover of the Program Book.
- Logo of Sponsor in Sponsors link at the SISTAM.ORG website.
- Acknowledgement in Sponsor's List in Program book.

**Fee: U\$2,000**

### PROMOTIONAL MATERIAL - BAG INSERT \*

- One-page leaflet promotional material in the Meeting Bag. The material will be provided by the Sponsor and pre-approved by the SISTAM's representative.
- Logo of Sponsor in Sponsors link at the SISTAM.ORG website.
- Acknowledgement in Sponsor's List in Program book.

**Fee: U\$1,500**

### FULL-PAGE LOGO IN THE PROGRAM BOOK

The printed Program Book, which includes the Abstracts and meeting Agenda, also includes a section for advertisements.

- One-page color advertisement with name and logo of company.
- Logo of Sponsor in Sponsors link at the SISTAM.ORG website.
- Acknowledgement in Sponsor's List in Program book.

**Fee: U\$1,000**

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## LIST OF SPONSORS

The Program Book will include a section entitled List of Sponsors, with the list of all sponsors. Since Sponsors may chose to sponsor a combination of items, the List will be divided in three categories based on the total amount of their support to SISTAM as follows:

### PLATINUM SPONSORS

Total contribution of U\$20,000 or more

### GOLD SPONSORS

Total contribution between U\$5,000 and U\$ 19,999

### SILVER SPONSORS

Total contribution between U\$2,000 and U\$ 4,999

### BRONZE SPONSORS

Total contribution below U\$2,000